

TRI-COUNTY MENTAL HEALTH SERVICES, INC.

# **Annual Report**

## Our Mission:

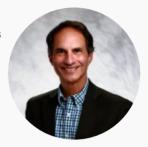
To provide prevention and recovery-oriented mental health and substance use services which are quality assured and person-centered, with increased attention to the "whole person."

## A Note from the CEO

Last fiscal year presented several harsh challenges for Tri-County Mental Health and our local community. People suffered with the physical effects of a persistent COVID-19 illness coupled with greater stress, anxiety, and depression. Over 50% of the people we served stated in response to a survey that the COVID pandemic exacerbated their feelings of isolation, anxiety or depression. We also had community stress related to racial justice and equity. And lastly, we saw the use of illicit drugs, particularly opioids, reach levels never seen before.

In the midst of all this strife and stress, we continued to serve our community at a very high level. Last year, we served over 8,000 individuals and our total visit count exceeded 66,000 - an 8% increase from the year before. We also saw our crisis contacts rise by 35% from last year. These are just a few indicators that Tri-County rose to the challenge of serving our community well amid an unprecedented pandemic and heightened social justice issues.

I am proud of what we accomplished in such a complex year, and this report will profile a few service initiatives that highlight the ongoing dynamic story that is Tri-County Mental Health. A Big Thank You to the many people – staff, board, community partners and supporters – who help us continue to do all the good things we do.



- Tom Petrizzo, Chief Executive Officer

#### **Board of Directors** Chair Vice Chair Secretary Treasurer Iera Pruitt Dan Haley Melissa Boyd Ian Kauk Netsmart **Executive Director** KCPD Major Non-Profit Advisor **COVERSA** Tom Brown Jim Schmidt Jennifer Goering Perry Hilvitz Retired Pharmacist Retired Executive Director Executive Director Government NKC School District Platte County CVB Randee Waechter Betty Wilson **Rick Sims** Chelly Pfeifer Retired KCPD NKC Hospital **Product Advisor** Investment Advisor Maria Theoharidis Rosemary Salerno **Bruce Cramer** Keller Williams Realty Mid-America Law Firm Cramer Capital Management, LLC

## Who We Serve

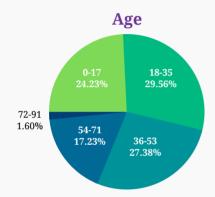
### **Adults & Youth**

FY21 Total Clients: 8,047



Adults: 5,846

Youth: 2,201



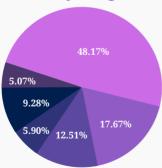
Gender

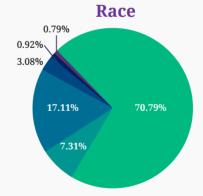
Female 56.58%

Unknown 0.19%

Male 43.23%







- Mood & Bipolar Disorders
- Anxiety Disorders
- Psychoactive Substance Use Disorders
- Childhood Disorders
- Schizophrenia
- Other

- White or Caucasian
- Black or African American
- Other
- Hispanic Origin
- Native American or Alaskan Native
- Asian

## **Serving All Ages**

## **Serving the Young**

Tri-County has been helping more and more youth over the years. During this past year, 24% of the people we served were under 18, up from 17% the year before. This increase has two main causes. The first is the growth in stress, depression, and anxiety that has been occurring in teenagers and pre-teens throughout the country.

The second reason for the increase in youth served is more positive – we have stepped up our outreach to children and teens to help them. Thanks to the Clay County Children's Services Fund and partnerships with school districts, we have been talking to more youth and reaching them when and where they need us.

Tri-County's School-Based services provide a wide range of services to meet the diverse needs of our community's youths. Services include group counseling, individual therapy, crisis intervention and art and music therapy. Tri-County is well-equipped to meet the needs of our community's youths.





## What Our Program Participants Had to Say

"I love getting to come here every Wednesday because it brings me joy."
- Youth program participant

"I like a group dynamic to remind us that others are dealing with similar issues despite our differences. I appreciate there is structure, daily topics and guidance." - Youth program participant

"CSTAR and staff have changed my life for the better."
- Substance use program participant

## **Serving All Ages**

## **Serving Older Adults**

Almost 19% of the consumers we served last year were over the age of 54. Reaching out to older adults in our community has been challenging during the COVID crisis, as many group living homes had to close their doors to visitors.

At Tri-County, we shifted to providing group meetings through online platforms such as Zoom, and helped seniors stay connected through musical therapy and conversation.

During the past year, Tri-County has also taken over the Northland Grandfamilies initiative. Northland Grandfamilies is a free program devoted to helping families work through the issues of living in kinship families. It is built upon the belief that there is no wrong way to be a family, and it provides services and resources to these special families.





Follow Northland Grandfamilies on Facebook at Facebook.com/NorthlandGrandfamilies!

## What Our Program Participants Had to Say

"I have developed good relationships with everyone in my program. This program has worked well with my schedule and has helped me improve my life in so many good ways." - Substance use program participant

"Even with the pandemic going on, I feel very well taken care of."
- Health Care Home program participant

"This therapy has saved my life."

- Platte County Health Department Therapy participant

## Prevention

Tri-County's Prevention Team has a history of bringing people together to accomplish programs that promote mental health, build resilience, and prevent substance use in area youth. During the past year, the team has met the challenge of bringing diverse partners together (mostly virtually!) to implement creative strategies and the results are uplifting: Youth across Clay, Platte and Ray Counties are using alcohol, nicotine, and marijuana at rates lower than the state average.

Their creativity is evident in the supportive Parent Up campaign which was re-launched this year and garnered incredible results:

- Over 3.2 million online impressions
- 127.319 mailers sent
- 9,759 adults educated on how they can help protect our youth

Other accomplishments included:

- 18 suicide prevention trainings to youth and adults
- Passage of the Prescription Drug Monitoring Program legislation
- Launch of a new vaping cessation resource for youth



Youth substance use prevention:

- ParentUpKC.com
- Facebook.com/ParentUp



Resilience and coping skills:

- RootsofResilienceKC.com
- Facebook.com/RootsofResilienceKC



Youth Suicide Prevention:

- EncourageHopeandHelp.com
- Facebook.com/EncourageHopeandHelp

## **Tri-County's Foundation Board**

The Tri-County Foundation had a busy year. In November of 2020, they hosted Tee Off Fore Tri-County, a fun event that raised a record amount for our fundraising efforts while also raising awareness of the work being done by the outstanding staff of Tri-County. They also distributed scholarship funds to deserving Tri-County staff members who are pursuing further education, whether through degree programs or certifications.

#### Foundation Board Members

**Board President** Jennifer Ingraham Vice President Philanthropy & Alumni Sales Manager, Relations, Kansas City University

> Secretary Rickey Pierce Hawthorn Bank

Sandra Mellinger Community Volunteer

Betty Wilson Holloway, Harman, & Associates

Vice President Pam Burton-Lloyd Marriott Hotels

Treasurer Carol Nolting Controller/HR Coordinator, Nazarene Theological Seminary

> Ramona Farris Cigna

Christal Milligan Director of Marketing, Oak Ridge Assisted Living

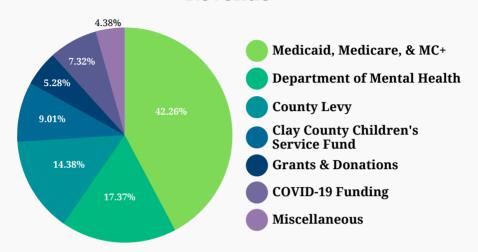
Past President Ward Brown Attorney, Withers, Brant, Igoe & Mullenix

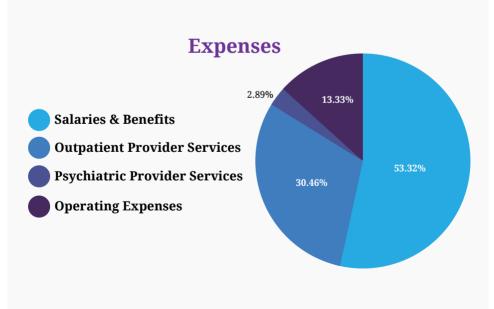
Jeanne Pyland Retired Missouri Department of Conservation

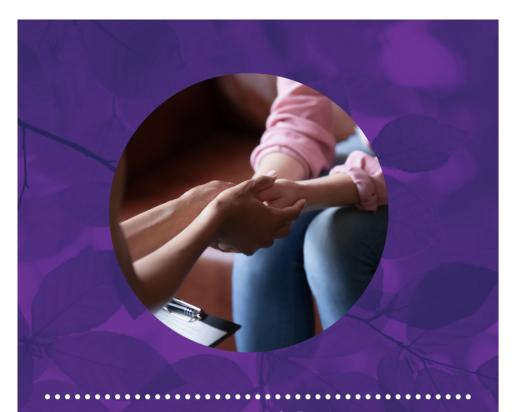
> Valerie McCaw **VSM Engineering**

Derek Kautio Project Executive, McCownGordon Construction

### Revenue







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- 4
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- 5

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YouTube.com and search Tri-County Mental Health Services



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